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## **For Immediate Release:**

# **Steve Schwimmer is Elected President of The National Association of Payment Professionals**

**Syosset, New York—January 26, 2007**—The National Association of Payment Professionals (NAOPP), has elected Steve Schwimmer as President of the organization's 2007 Board of Directors. He previously served as the organization's treasurer. Steve Schwimmer is a 16-year veteran of the payment processing industry and is the Long Island director of sales for Renaissance Merchant Services, a nationally recognized privately-held credit card processing service. Schwimmer also currently serves as Director of the Syosset Chamber of Commerce.

During his one-year term, Schwimmer is looking forward to continuing the great work of his predecessors and the association at-large by tackling such industry issues as helping members create and maintain a value for services offered to clients, membership benefits, working towards an industry certification program, enhancing government relations and dialogue as it pertains to possible government oversight and working towards the prevention of identity theft and credit card fraud. "This is a very active organization. I look forward to a very productive year as we face many issues that need to be resolved," states Schwimmer.

The National Association of Payment Professionals is a non-profit organization working to bridge the gap between merchant-level sales people and other segments of the payment processing industry. The organization works with members on many levels to supply a voice in the industry as well as offer benefits to members such as group rates on health insurance, discounted legal advice from industry experts and educational opportunities. NAOPP encourages its members to stay informed and work together in the effort to crack down on the growing rate of credit card fraud and identity theft.

Renaissance Merchant Services is recognized as one of the largest privately held credit card service providers in the U.S. Unlike larger banking institutions, which focus on a

range of services of little value to credit card customers, Renaissance concentrates on credit card processing services and incentive programs including all forms of gift, loyalty and redemption cards.

**About Steve Schwimmer:**

Mr. Schwimmer is an active member of the Long Island business community and is currently serving as Director of the Syosset Chamber of Commerce. His other civic activities include past-Chairman of The Foundation for Sight and Sound where he helped launch some of LI's successful and popular fundraising events as "The Blind Wine Tasting Gala" and "Blind Tug-A-Jet" benefits. He remains an active member of the Hauppauge Industrial Association (HIA), the Huntington Township Chamber of Commerce and the Long Island Association (LIA). In addition, he is also a long-term member of the Long Island Better Business Bureau's Executive Board.

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